

SBDC NETWORK RENEWS STATEWIDE PROFIT MASTERY LICENSE

Montana SBDC Network Will Continue to Offer Unique and Powerful Financial Management Training Program

1/7/2013

The Montana Small Business Development Center (SBDC) Network has renewed their statewide Profit Mastery license with Business Resource Services in Seattle, Washington and will continue to offer the financial management training through 2013.



Profit Mastery: Creating Value and Building Wealth, is the internationally-acclaimed live seminar that helps entrepreneurs and small business owners “take the mystery out of the numbers and give them practical financial tools to enable them to make better business decisions” (PMU).

Profit Mastery is offered by the Montana SBDC in two formats: live seminars facilitated by SBDC Directors and an online training program. Centers that will be offering live Profit Mastery seminars in 2013 include the SBDCs at Montana Community Development Corporation (Bozeman and Missoula), Montana Business Assistance Connection (Helena), and Headwaters RC&D Area (Butte). The training will also be available through the Montana Indian Business Alliance.

Participants are guided through the “Seven Steps of Business Success”, which include Creating a Foundation for Change, Financial Analysis Part I, Financial Analysis Part II, Price-Volume-Costs, Cash Flow, Financial Gap Analysis and Financial Planning and Planning for Transition.

The live seminar format has already become a huge hit with participants in northwestern Montana. Tom Tornow of Thomas T. Tornow, P.C. attended the May training facilitated by Chris Parson, Director of the SBDC at Flathead Valley Community College in Kalispell, and called the program “an absolute must for any business.” Rich Walker, who attended the same training, said it was a “good common sense approach. I was already asking the questions, now I can find the answers.”

Online access to Profit Mastery is available to every resident in Montana. The program itself is free, but online users are encouraged to purchase the participant’s guide to accompany the training.

To register for Profit Mastery: Creating Value and Building Wealth online, visit <http://www.brs-seattle.com/mtsbdc>. For more information about upcoming Profit Mastery trainings in your area, contact the SBDC Lead Center at mtsbdc@mt.gov or (406) 841-2747.